

#TASCON24

Talent Acquisition and
Sourcing Conclave
2024



9 am to 5 pm
5th Dec 2024



Hyatt Regency
Pune



Recruiting ADDA

“

A Platform for Talent Acquisition and Sourcing Professionals to connect and network; learn and share their challenges and learnings





Our History

Formerly known as "Sourcing ADDA", founded by Yusuf Pathan in 2014 with a vision to build the Talent Acquisition / Recruitment Professionals community in India

Talent Industry is ever changing and throwing lot of challenges for recruiters; hence this was built to help recruiters learn about new ways of sourcing and beyond

It started as a small group of like-minded professionals and today its 9000 + member group



Recruiting ADDA Advisory Board



Yusuf Pathan

Founder – Recruiting ADDA



Sarang Brahme

Co Founder Recruiting ADDA



Mitch Duddani

Co Founder Recruiting ADDA



Vijaya Deshpande

Committee Member



Chinmay Chavan

Committee Member



Sharath Kumar

Committee Member



Jashan Joshi

Committee Member



Anshuman Mukherji

Committee Member



Achyut Menon

Committee Member



Clive Rodrigues

Committee Member



Piyush Raghuvanshi

Committee Member



Sheben Rawat

Committee Member

Our Success

In the past 9 years, we have conducted.....



7

TASCON

54

TA MeetUps

9

Recruitment
Premier League

17

TA/HR Summit

37

RoundTable
Conferences

In

#TASCON

Talent Acquisition and Sourcing Conclave

An annual event conducted by
Recruiting ADDA



500+ Participants



15+ Speakers



Full Day Event



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Expected Attendance

5th Dec 2024

 Prediction of total visitors

500 - 550



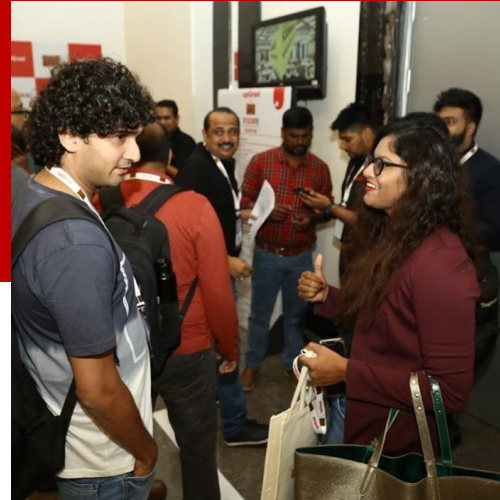
A Bringing together over 500+ like-minded
professionals under one roof

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A day of Learning and Networking



Talent Acquisition leaders, experts and Recruitment / Sourcing professionals from pan India are expected to attend



A perfect platform to network with Recruitment and Talent Acquisition thought leaders



15+ Speakers from fortune 500 companies

TASCON

Sponsorship Levels



Title Sponsor	◆◆◆◆
Platinum Sponsor	◆◆◆
Gold Sponsor	◆◆
Silver Sponsor	◆
Category Partners	

Sponsorship Benefits

Title Sponsor



- Branding as Title Sponsor (all communication; social media website, etc)
- 15 Conference passes
- 30 mins partner session / speaker slot – depending on the profile
- Logo at the backdrop and other prominent places
- Kiosk to showcase the product offering

Platinum Sponsor



- Branding as Platinum Sponsor (all communication; social media website, etc)
- 10 Conference passes
- 20 mins partner session
- Logo at the backdrop and other prominent places
- Kiosk to showcase product offering

Sponsorship Benefits

Gold Sponsor



- Branding as Gold Sponsor (all communication; social media website, etc)
- 6 Conference passes
- Logo at the backdrop and other prominent places
- Kiosk to showcase the product offering

Silver Sponsor



- Branding as Silver Sponsor (all communication; social media website, etc)
- 4 Conference passes
- Logo at the backdrop and other prominent places
- Kiosk to showcase the product offering

Category Sponsors

- Branding as Category Partners (all communication; social media website, etc)
- 2 Conference passes
- Logo at the prominent places

Our Gallery





e-paper



HR CONCLAVE

CONSUMER CC



Lab was a practical one which included Management & Shared Pvt. Ltd.) who

and tricks or hack Talent Magnets w Here technique showcased for fel Acquisitionist's to on. The first session Akberali Engineer Media/Internet/P Sourcing/Training Caggenini) on, S which comprised tions of tips and ti Talent Magnets. The next session of 30 minutes eac Nikhil Patil (senior Acquisition from I Technology Soluti Gaitiwad (Recruit=



HR CONCLAVE

CONSUMER CONNECT INITIATIVE

Mini Shukla

A n hour of sharing knowledge on how to source and acquire talent was beautifully garnered at the Talent Acquisition & Sourcing Conclave 2017 (TASCON17) organised by Times Ascent and Sourcing Adda received an overwhelming response. The event, held at Hotel Conrad in Pune, was aimed at equipping the recruiter with the right approach to acquire the best talent in the market and retain it. Career Shiksha, Pune Resource Head, The Times Group, and Yusuf Pathan, founder, Sourcing Adda, made the opening remarks. The event was laid out in four sessions - chief executive officer (CEO) session, parallel sessions on sourcing and strategy, in turn, followed by chief human resource officer (CHRO) session. Over 300 top executives from various companies participated. In the first session, Sarat Sharma, CEO, BMC Software, talked about the importance of artificial intelligence (AI) in recruitment. Sharma said, "While people might think of artificial intelligence as a risk

or a threat to their existence, the truth is that AI can help shift the work from the low value, time consuming recruiting activities to high value engagement with potential candidates to bring the right candidate into the company, thus helping the sourcing executives be more productive and become a true business partner to the hiring managers." The speakers, in sourcing session, talked about the various topics concerning HR recruiters like right questions to hiring managers, sales force mapping talent pool, sourcing beyond keywords, best way to find email addresses, psychographics in video interviewing, stalking through chatbox sessions, and negotiation. The session on strategy had speakers like Madhusri Varma, HR leader, Sarang Bhavsar, senior manager, global social recruiting and talent branding, Caggenini, Rajesh Karthikeyan, recruitment and sourcing head, India, Terto, and monansat Indira and Neha Singh from Thoughtworks. The topics covered by these speakers were - building a culture of diversity and inclusion in talent acquisition, cultural adaptation, design thinking in recruitment, upskilling technicians and recruit more through discipline. Vinodkumar Shanikar, H&D, Department of Computer Science and



Building the talent pool

Talent Acquisition & Sourcing Conclave 2017 organised by Times Ascent and Sourcing Adda received an overwhelming response

Engineering at Marud Institute of Technology said, "The motives behind organising this event were to strengthen the upcoming HR managers to acquire the best talent in the market. Nowadays, there are numerous tools to

search suitable candidates for any job." Talking about candidate-centric approach, Shanikar said, "The new talent has so many options and employers to choose from. It has, therefore, become increasingly challenging for

latters, India Group of Institutes, said, "The event had an innovative format with content and relevant topics. The sessions were interesting and interactive and hence, participative." In the concluding CHRO session, speakers including Shashank Bhushan, CEO, India at BMC Software, Manasi Sawe, director and head HR, India at Terto, and Dr Subhashish Mitta, director HR at Green Financial Solutions dwelt on 'Candidate first - A reality or myth?'. Sandeep Karthik, vice president, Zensar Technologies, said, "This event has acted as a great platform for learning for HR and talent acquisition teams. TASCON brought together the brightest minds from the HR and talent management fraternity to deliberate and come up with innovative ways to attract and retain talent. Having industry-known speakers share their views and strategies on this topic only reinforces the learning. This initiative should be encouraged by all stakeholders for the collective good." Madhusri Varma, executive director - corporate re- source, said, "Providing a great hiring experience is no longer 'nice to have', it's a 'must have' amidst the ongoing war for talent." (For more details, get in touch with Karthik Gogate @timesgroup.com)

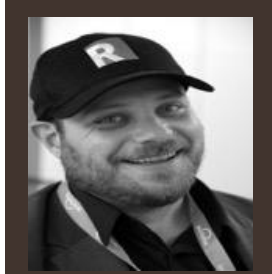


Media Coverage

Few of our Key Speakers



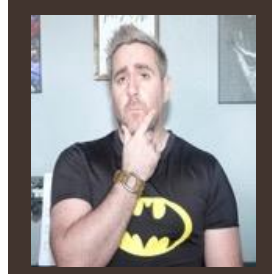
Netalie Bayliss
Director Recruiting - Google



Matt Charney
Talent Acquisition Leader -
HR.com



Ronnie Screwvalla
Founder - upGrad



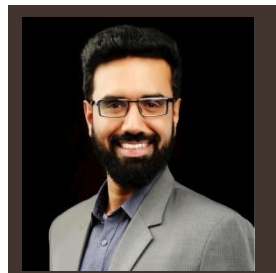
Mike "Batman" Cohen
Founder - Wayne
Technologies



Chris Murdock
Founder - IQ Talent
Partners



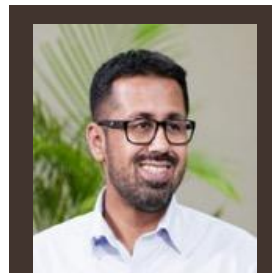
Poonam Gupta
Head Talent Acquisition
India - Netflix



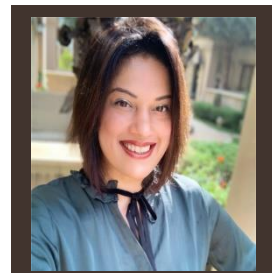
Mino Thomas
Sr. Director Talent
Acquisition - Adobe



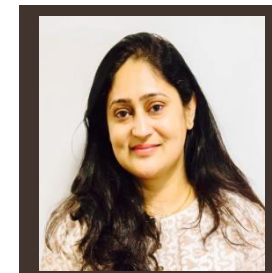
Ranjith TP
Head Recruitment India –
Volvo



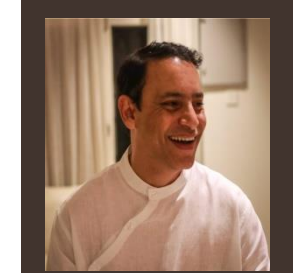
Aadil Bandukwala
Sr. Director Marketing -
HackerRank



Radha Shriharsha
Global HRBP - Maersk



Namita Vyas
Director Talent Acquisition -
Nike



Ameen Haque
Chief Storyteller & Founder
- Storywallahs

Let's Talk!

For more details reach out to

SACHIN PILWAN

+91 80766 67527

sachin_pilwan@keyresourcing.com