

#TASCON24

Talent Acquisition and Sourcing Conclave 2024



9 am to 5 pm
25 September 2024



Taj MG Road
Bengaluru



Recruiting ADDA

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A Platform for Talent Acquisition and Sourcing
Professionals to connect and network; learn
and share their challenges and learnings





Our History

Formerly known as "Sourcing ADDA", founded by Yusuf Pathan in 2014 with a vision to build the Talent Acquisition / Recruitment Professionals community in India

Talent Industry is ever changing and throwing lot of challenges for recruiters; hence this was built to help recruiters learn about new ways of sourcing and beyond

It started as a small group of like-minded professionals and today its 9000 + member group



Recruiting ADDA Advisory Board



Yusuf Pathan

Founder – Recruiting ADDA



Sarang Brahme

Co Founder Recruiting ADDA



Mitch Duddani

Co Founder Recruiting ADDA



Vijaya Deshpande

Committee Member



Chinmay Chavan

Committee Member



Sharath Kumar

Committee Member



Jashan Joshi

Committee Member



Anshuman Mukherji

Committee Member



Achyut Menon

Committee Member



Clive Rodrigues

Committee Member



Piyush Raghuvanshi

Committee Member



Sheben Rawat

Committee Member

Our Success



7
TASCON

50+
MeetUps

8+
Recruitment
Premier League

17+
TA/HR Summit

37+
RoundTable

In last 9 years we¹ have conducted.....

#TASCON

Talent Acquisition and Sourcing Conclave

An annual event conducted by
Recruiting ADDA



700+ Participants



25+ Speakers

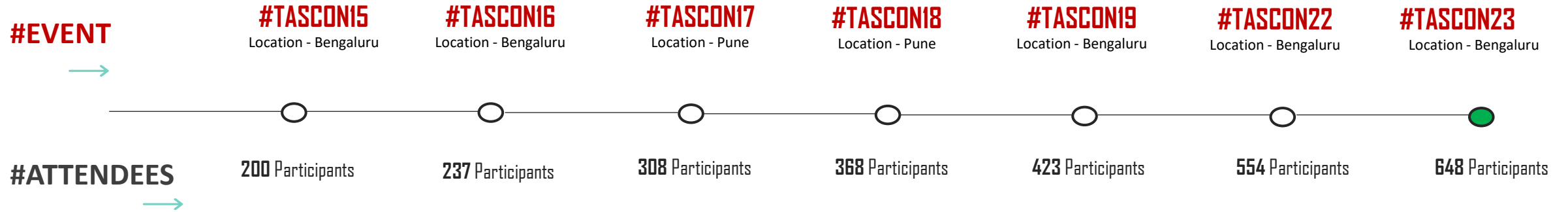


Full Day Event



#TASCON

Event History



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Expected Attendance

19th September 2024

 Prediction of total visitors

700 - 800



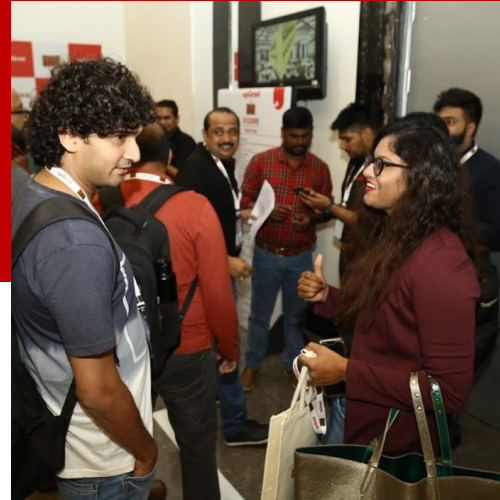
A Bringing together over 700+ like-minded
professionals under one roof

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A day of Learning and Networking



Talent Acquisition leaders, experts and Recruitment / Sourcing professionals from pan India are expected to attend



A perfect platform to network with Recruitment and Talent Acquisition thought leaders



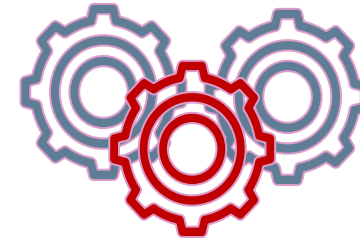
25+ Speakers from fortune 500 companies

TASCON23 AGENDA – 19th Sep 2024



**Hands on Experts sessions on Tools and
Techniques**

SOURCING LAB



**Panel Discussion, Ted Talk, Experiential
learning and lot more**

STRATEGY HUB

Top 25+

Talent Acquisition Leaders to share their ideas on Talent Acquisition

TASCON Sponsorship Levels



Title Sponsor 	INR 25 Lac
Platinum Sponsor 	INR 20 Lac
Gold Sponsor 	INR 15 Lac
Silver Sponsor 	INR 10 Lac
Category Partners	INR 5 Lac

Sponsorship Benefits

Title Sponsor (25 Lac)

- Branding as Title Sponsor (all communication; social media website, etc)
- 15 Conference passes
- 30 mins partner session / speaker slot – depending on the profile
- Logo at the backdrop and other prominent places
- Kiosk to showcase the product offering

Platinum Sponsor (20 Lac)

- Branding as Platinum Sponsor (all communication; social media website, etc)
- 10 Conference passes
- 20 mins partner session
- Logo at the backdrop and other prominent places
- Kiosk to showcase product offering

Sponsorship Benefits

Gold Sponsor (INR 15 Lac)

- Branding as Gold Sponsor (all communication; social media website, etc)
- 6 Conference passes
- Logo at the backdrop and other prominent places
- Kiosk to showcase the product offering

Silver Sponsor (INR 10 Lac)

- Branding as Silver Sponsor (all communication; social media website, etc)
- 4 Conference passes
- Logo at the backdrop and other prominent places
- Kiosk to showcase the product offering

Category Sponsors (INR 5 Lac)

- Branding as Category Partners (all communication; social media website, etc)
- 2 Conference passes
- Logo at the prominent places

Our Gallery





e-paper



HR CONCLAVE

CONSUMER CC



Lab was a practical one which included Management & Shared Pvt. Ltd.) who

and tricks or hack Talent Magnets w Here technique showcased for Iel Acquisitionist's to on.

The first session Akberali Engineer Media/Internet/P Sourcing/Training Caggenini) on, S which comprised tons of tips and t Talent Magnets.

The next session of 30 minutes eac Nikhil Patil (senior Acquisition from I Technology Soluti Gaitiwad (Recruit=



HR CONCLAVE

CONSUMER CONNECT INITIATIVE

Mini Shaha

A n area of sharing knowledge on how to source and acquire talent was beautifully garnered at the Talent Acquisition & Sourcing Conclave 2017 (TASCON17) organised by Times Ascent and Sourcing Adda received an overwhelming response. The event, held at Hotel Conrad in Pune, was aimed at equipping the recruiter with the right approach to acquire the best talent in the market and retain it.

Guests like, Pune Resource Head, The Times Group, and Yusuf Pathan, founder, Sourcing Adda, made the opening remarks. The event was laid out in four sessions - chief executive officer (CEO) session, parallel sessions on sourcing and strategy, in turn, followed by chief human resource officer (CHRO) session. Over 300 top executives from various companies participated.

In the first session, Sanat Sharma, CEO, BMC Software, talked about the importance of artificial intelligence (AI) in recruitment. Sharma said, "While people might think of artificial intelligence as a risk



or a threat to their existence, the truth is that AI can help shift the work from the low value, time consuming recruiting activities to high value engagement with potential candidates to bring the right candidate into the company, thus helping the sourcing executives be more productive and become a true business partner to the hiring managers."

The speakers, in sourcing session, talked about the various topics concerning HR recruiters like right questions to hiring managers, sales force mapping talent pool, sourcing beyond keywords, best way to find email addresses, psychometrics in video interviewing, stalking through chrome extensions, and negotiation.

The session on strategy had speakers like Madhusri Varma, HR leader, Sarang Bhavsar, senior manager, global social recruiting and talent branding, Caggenini, Rajesh Karthikeyan, recruitment and sourcing head, India, Terto, and monansat Indira and Neha Singh from Thoughtworks.

The topics covered by these speakers were - building a culture of diversity and inclusion in talent acquisition, customer experience, design thinking in recruitment, upskilling technicians and recruit more through discipline. Madhusri Varma, HRD, Department of Computer Science and

Building the talent pool

Talent Acquisition & Sourcing Conclave 2017 organised by Times Ascent and Sourcing Adda received an overwhelming response



Engineering at Marwad Institute of Technology said, "The motives behind organising this event were to strengthen the upcoming HR managers to acquire the best talent in the market. Nowadays, there are numerous tools to search suitable candidates for any job."

Talking about candidate-centric approach, Shrivastava said, "The new talent has so many options and employers to choose from. It has, therefore, become increasingly challenging for

companies to acquire and retain the best talent. This requires the need of a more candidate centric approach towards not only hiring, but also the processes in the organisation."

Madhusri Varma, executive director - corporate re-

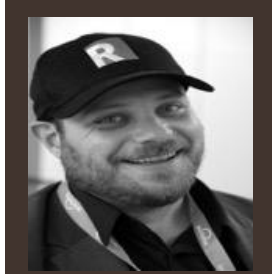


Media Coverage

Few of our Key Speakers



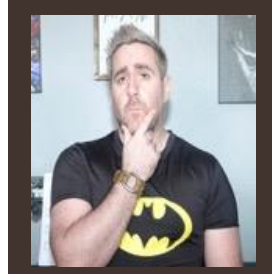
Netalie Bayliss
Director Recruiting - Google



Matt Charney
Talent Acquisition Leader -
HR.com



Ronnie Screwvalla
Founder - upGrad



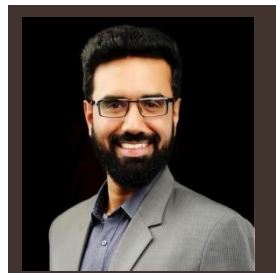
Mike "Batman" Cohen
Founder - Wayne
Technologies



Chris Murdock
Founder - IQ Talent
Partners



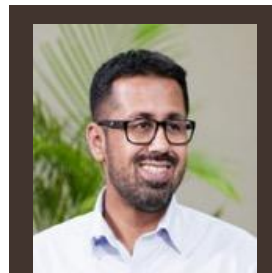
Poonam Gupta
Head Talent Acquisition
India - Netflix



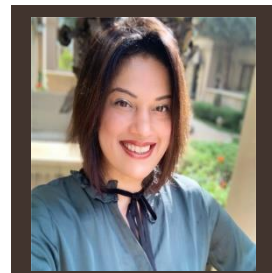
Mino Thomas
Sr. Director Talent
Acquisition - Adobe



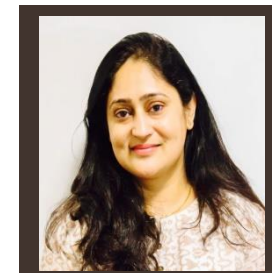
Ranjith TP
Head Recruitment India –
Volvo



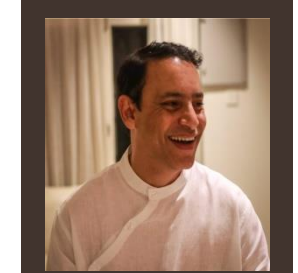
Aadil Bandukwala
Sr. Director Marketing -
HackerRank



Radha Shriharsha
Global HRBP - Maersk



Namita Vyas
Director Talent Acquisition -
Nike



Ameen Haque
Chief Storyteller & Founder
- Storywallahs

Let's Talk!

For more details reach out to

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